



STAR Show Exhibitors

ADD-ON OPPORTUNITY

The STAR Add On Program will be hosted by StockShowAuctions.com, the first and largest online premium sale platform. Unlike other platforms, StockShowAuctions.com is dedicated to the Add On program which allows the site to offer our exhibitors detailed and specific information to assure success in the sale of their project.

To ensure a smooth process we are sending you the step by step process of what you should do to prepare.

- 1) Visit StockShowAuctions.com and visit the “EXHIBITORS” page. On this page take the time to watch the instructional video to familiarize yourself with the process of loading your project onto the platform.
 - a. On the same page you will see the “EXHIBITOR INSTRUCTIONS” button. After watching the video click on the “EXHIBITOR INSTRUCTIONS” button and familiarize yourself with the printable instructions so you will know where to find answers when its time to begin uploading.
 - b. Additionally, on the “EXHIBITORS” page you will find the “SALES TIPS” button. It will prove profitable if you review this page and begin to plan how and to whom you will market your project for the highest return.
 - c. Like StockShowAuctions.com facebook page at Facebook.com/StockShowAuctions as they will post important sale information and exhibitor tips from time to time.
- 2) StixGear Showmanship Buckle Series: StixGear offers apparel for the stock show exhibitor. From caps, designer T’s, show shirts and even protective masks that are designed for the showperson. Visit their site at SticGear.com or follow their ad from StockShowAuctions.com and order your StixGear today. To enter the buckle series place a photo of you wearing StixGear along with your animal/project on their facebook page (facebook.com/StixGear). The photo submitted does not have to be the same photo as your show/sale photos, StixGear invites you to have fun with this. Your photo can be in the ring, the wash rack, working your animal or feeding...whatever makes a fun photo showcasing your love for livestock showing. StixGear will evaluate all entries submitted with your sale entry to determine the STIX OUT SHOWMANSHIP SERIES Custom Buckle with your name and year on the buckle.
- 3) The show committee requests that you begin making your accounts and placing your projects on StockShowAuctions.com from Thursday, January 28 to Sunday, January 31.
- 4) Should you have any difficulties creating your account or loading your project feel free to contact StockShowAuctions.com through their help chat line on the page.